



## About us



Founder Jonas

### **Mission**

Heyu is on a mission to redefine the alcohol-free experience. Our innovative mocktails combine superfoods for gut health with sophisticated and unique taste profiles. Low in sugar, all-natural, and alcohol-free, they offer guilt-free indulgence in every sip. Designed to be effortlessly served, each elevated drinking experience becomes a moment of convenience.

### <u>Vision</u>

Our vision is to redefine drinking culture by offering meticulously crafted mocktails that blend exquisite taste with wellness. We aspire to lead the way in innovation, setting new standards for flavor and quality while promoting mindful consumption. Through Heyu, we aim to create moments of connection and celebration, inspiring a healthier, more vibrant world—one sip at a time.

Cheers to a Healthy You!

Your Healthy Mocktail

# Our Heyu core values

### • ALCOHOL FREE

Enjoy our alcohol-free mocktails in style. We offer a premium alternative so that truly everyone can enjoy the taste of a sophisticated drink without the need for alcohol.

### • BETTER-FOR-YOU

We are committed to making better-for-you drinks that prioritise your health and wellbeing. Our high-quality functional mocktails are made with care and offer a delicious taste experience that makes you feel good from the inside out.

### • LOW IN SUGAR

We have carefully balanced our recipes to deliver delicious flavours without excessive sweetness, so you can enjoy every sip while maintaining your health goals.

### • 100% NATURAL

Our mocktails are made from fresh fruits and herbs.

### • BELGIAN PRODUCT

All our mocktails are bottled locally.



ALCOHOL-FREE



100%



**SUGAR** 



**CULTURES** 



**DIETARY PLANT** 







# Bottles



SOLD BY 6



PASSION LIME 700 ML CITRUS BITTER 700 ML SPICY PEACH VANILLA 700 ML SOLD BY 6 SOLD BY 6



### CONTACT

www.heyudrinks.com | +32496379941 | hello@heyudrinks.com

HEYU - Synéro BV - BE 0784.943.794 - Groendreef 35, 9160 Lokeren



# Gift Boxes





## Gift Boxes



GIFT BOX PASSION LIME SOLD BY 6



SOLD BY 6



GIFT BOX CITRUS BITTER GIFT BOX SPICY PEACH VANILLA SOLD BY 6

#### CONTENT:

- HEYU GLASS

#### CONTENT:

- 700 ML PASSION LIME 700 ML CITRUS BITTER
  - HEYU GLASS
- PAIRED BOTANICAL: LIME SLICES PAIRED BOTANICAL: ORANGE SLICES PAIRED BOTANICAL: JAMAICAN

#### CONTENT:

- 700 ML SPICY PEACH VANILLA
  - HEYU GLASS
    - PEPPER

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# Botanicals









## Botanicals







DRIED LIME SLICES DRIED ORANGE SLICES JAMAICAN PEPPER SOLD BY 12 SOLD BY 12

SOLD BY 12

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